



Katoen en waterschaarste

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THE AVERAGE PAIR OF LEVI'S® JEANS
USES 42 LITERS OF WATER
IN THE FINISHING PROCESS.

THE LEVI'S® WATER<LESS LINE
REDUCES WATER
USED IN THE FINISHING PROCESS
BY AN AVERAGE OF 28% AND
UP TO 96%
FOR SOME OF THE LINE.
TO PRODUCE OUR RIGID JEANS
WE USE VIRTUALLY
NO WATER.



WATER<LESS

Overheden

Bedrijven

